Ad ID 3093

Ad Text Weeks ago, we all witnessed the uniting of Black community at work when social media alerts from Washington, D.C.'s Metropolitan Police Department ignited an outcry about the number of missing Black girls in the District.

But it is important to say that Black men are missing, too! At least 10 missing teen boys and young men are also on that official missing-persons list.

If you care about your brothers and sisters, spread that information! The whole list via https://mpdc.dc.gov/service/current-missing-person-cases

Ad Landing Page https://www.facebook.com/WilliamsandKalvin/

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile

People Who Match: Interests: Martin Luther King, Jr., Stop Racism!!, African-American culture, African-American Civil Rights Movement (1954–68), African-

American history, Say To No Racism or Malcolm X

Ad Impressions 22,133

Ad Clicks 2,983

Ad Spend 497.13 RUB

Ad Creation Date 04/18/17 08:03:06 AM PDT

Ad End Date 04/25/17 08:29:39 AM PDT



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